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Dear Friend:

SIECUS, a non-profit, voluntary health agency, was organized in 1964 by leading professionals in many disciplines who felt that society could no longer afford to neglect the need for sex education for all ages. Since then, SIECUS has received many letters from professionals, some wishing to join SIECUS, others assuming that as Newsletter subscribers they were already members. Up to now, SIECUS membership has been limited to its fifty Board members, representing such fields as medicine, education, religion, nursing, social work, sociology, psychology, and public health.

Now that SIECUS is firmly established, we hope to develop closer ties with professionals who are directly active in sex education and in the many related disciplines. We are expanding to include Professional Associates and would be honored if you would join us.

Our Charter provides that only Board members may vote, but in return for dues of $20, Professional Associates will receive an Associate card and will be entitled to:

1. Receive four issues of the Newsletter with news items, reviews of literature and audio-visual materials relating to sex education, and details of SIECUS activities and publications.

2. Receive the new SIECUS Professional Reading List, Reprint List, and the latest Study Guide.

3. Buy SIECUS books and other Study Guides at special rates.

4. Attend all general SIECUS conferences at a reduced registration fee. The theme of the November 1970 conference will be "New Findings in Human Sexuality".

Professional Associate affiliation will provide the solid foundation which will enable SIECUS to plan and carry out its program with a wider base of interested professionals. As an Associate, you will share in the contribution SIECUS is making to enrich the lives of present and future generations through a better understanding of human sexuality. We hope you will join us.

Sincerely,

Harold I. Lief, M.D.

Harold I. Lief, M.D.
President

Contributions are tax-deductible.

☐ I have subscribed to the 1970-71 Newsletter series (Vol. VI). Please deduct $4.50 from my dues.

☐ I have made a contribution to SIECUS in 1970 and wish this credited toward my dues.

☐ If you wish to make a special contribution over your Associate dues, we will be most grateful. $_____.

SIECUS
1855 Broadway
New York, N.Y. 10023

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☐ Regular .....$20 ☐ Contributing $50

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